





On behalf of the Board and supporters of the Brian Jordan Foundation, I'd like to personally invite you to be a part of our extraordinary 2019 Celebrity Golf "Weekend".

In our 13th year, we are pleased to bring together business leaders, athletes, celebrities, and volunteers for a weekend of fun all in support of the mission to give kids from underserved communities the opportunity to participate in positive experiences through health and fitness, literacy and learning, and access scholarship support to further educational pursuits.

This year, we are offering two days of fabulous golf between the Woodlands and Chateau courses, along with a fantastic Draft Party event all on the grounds of Chateau Elan's beautiful winery and resort.

I hope you can join us for this tremendous weekend in support of Brian Jordan Foundation, and thank you in advance for your commitment to help us help those in need.

See you on the greens!

Brian Jordan

THE BRIAN JORDAN FOUNDATION

# CELEBRITY GOLF WEEKEND



Sunday, October 27, 2019

#### SPONSOR/CELEB LEISURE GOLF DAY

Woodlands Golf Course at Chateau Elan
Tee times start at 11:00 AM

#### **DRAFT PARTY**

Wine Pavilion at Chateau Elan

Doors open at 7:00 PM

Teams will draft their celebrity fourth for Monday's tournament.

Enjoy dinner, cocktails, entertainment and exclusive auctions in support of Brian Jordan Foundation.

Monday, October 28, 2019

#### 13TH ANNUAL CELEBRITY GOLF CLASSIC

Chateau & Woodlands Courses at Chateau Elan

8:30 AM Player Registration, Continental Breakfast and

Open Driving Range. "Power packs" including

Mulligans, Red Bombers along with Raffle

Tickets will be sold in support of the

Brian Jordan Foundation.

10:30 AM Official Welcome & Remarks by Brian Jordan

11:00 AM Shotgun Start, lunch provided on course

4:00 PM Dinner & Awards Ceremony



# PRESENTING SPONSOR - only 1 available!

\$50,000





- Brian Jordan will make an appearance in support of your corporate charity or community program (1-hour appearance, on a mutually agreed upon date and time in the 2019 calendar year)
- Brian Jordan will make a donation of 50 of his books (title to be mutually agreed upon) to your school or charity of choice
- 2 representatives from your company will be invited to participate in the Brian Jordan
   Foundation Scholarship presentation on-field during a Braves home game at Suntrust Park in June of 2019 or 2020

#### Media & Marketing Benefits:

- Maximum exposure pre-event and throughout the weekend for your company via signage, print materials, radio, television and social media
- Company logo & link on www.brianjordanfoundation.com for one full year
- 6 Twitter mentions (@twosportman) and 6
   Facebook posts (Brian Jordan Foundation) about your corporate involvement
- Recognition throughout as the PRESENTING SPONSOR of the 13th Annual Celebrity Golf Weekend

# Hospitality & On Course Benefits:

- 5 golfers for Sunday's Sponsor/Celeb leisure golf day at the Woodlands Course (golfers will be paired with celebrity guests and sponsors)
- 5 Golf threesomes (18 players) for Monday's Celebrity Golf Classic (fourth will be a celebrity golfer "drafted" at the Sunday evening Draft Party). Includes breakfast, lunch and awards dinner, along with gifts and opportunity to participate in all contests.
- 36 tickets to the Sunday evening Draft Party at the Wine Pavilion
- 6 hole-sponsor signs (3 on each course)
- Speaking opportunity for corporate executive at Draft Party or Celebrity Golf Classic Awards Ceremony
- Personalized commemorative baseball bat signed by Brian Jordan with thanks







#### Hospitality & On Course Benefits:

- 3 golfers for Sunday's Sponsor/Celeb leisure golf day at the Woodlands Course (golfers will be paired with celebrity guests and sponsors)
- 3 Golf threesomes (9 players) for Monday's Celebrity Golf Classic (fourth will be a celebrity golfer "drafted" at the Sunday evening Draft Party). Includes breakfast, lunch and awards dinner, along with gifts and opportunity to participate in all contests.
- 18 tickets to the Sunday evening Draft Party at the Wine Pavilion
- 2 hole-sponsor signs (1 on each course)
- Personalized commemorative baseball bat signed by Brian Jordan with thanks

### Brian Jordan Foundation Benefits:

- Brian Jordan will make a donation of 25 of his books (title to be mutually agreed upon) to your school or charity of choice
- 2 representatives from your company will be invited to participate in the Brian Jordan Foundation Scholarship presentation on-field during a Braves home game at Suntrust Park in June of 2019 or 2020

#### Media & Marketing Benefits:

- Maximum exposure pre-event and throughout the weekend for your company via signage, print materials, radio, television and social media
- 3 Twitter mentions (@twosportman) and 3 Facebook posts (Brian Jordan Foundation) about your corporate involvement
- Company logo & link on www.brianjordanfoundation.com for one full year





### Hospitality & On Course Benefits:

- 2 golfers for Sunday's Sponsor/Celeb leisure golf day at the Woodlands Course (golfers will be paired with celebrity guests and sponsors)
- 2 Golf threesomes (6 players) for Monday's Celebrity Golf Classic (fourth will be a celebrity golfer "drafted" at the Sunday evening Draft Party). Includes breakfast, lunch and awards dinner, along with gifts and opportunity to participate in all contests.
- 12 tickets to the Sunday evening Draft Party at the Wine Pavilion
- 1 hole-sponsor signs
- Personalized commemorative baseball bat signed by Brian Jordan with thanks

## Brian Jordan Foundation Benefits:

- Brian Jordan will make a donation of 25 of his books (title to be mutually agreed upon) to your school or charity of choice
- BJF will provide an opportunity for 10 children to participate in a Camp Jordan baseball experience from a charity or community organization of your choice

## Media & Marketing Benefits:

- Maximum exposure pre-event and throughout the weekend for your company via signage, print materials, radio, television and social media
- 2 Twitter mentions (@twosportman) and 2 Facebook posts (Brian Jordan Foundation) about your corporate involvement
- www.brianjordanfoundation.com for one full year



#### **HOME RUN SPONSOR**

\$10,000

# Hospitality & On Course Benefits:

- 1 golfers for Sunday's Sponsor/Celeb leisure golf day at the Woodlands Course (golfers will be paired with celebrity guests and sponsors)
- 1 Golf threesomes (3 players) for Monday's
   Celebrity Golf Classic (fourth will be a celebrity
   golfer "drafted" at the Sunday evening Draft
   Party). Includes breakfast, lunch and awards
   dinner, along with gifts and opportunity to
   participate in all contests.
- 6 tickets to the Sunday evening Draft Party at the Wine Pavilion
- Personalized commemorative baseball bat signed by Brian Jordan with thanks

#### Media & Marketing Benefits:

- 2 Twitter mentions (@twosportman) and 2
   Facebook posts (Brian Jordan Foundation) about your corporate involvement
- Company logo & link on www.brianjordanfoundation.com for one full year



#### **BASES LOADED SPONSORS**

\$5,000

Beverage Carts (2) Team Photos (1) Helicopter Ball Drop (1)

- 1 Golf threesome (3 players) for Monday's
   Celebrity Golf Classic (fourth will be a celebrity
   golfer "drafted" at the Sunday evening Draft
   Party). Includes breakfast, lunch and awards
   dinner, along with gifts and opportunity to
   participate in all contests.
- Company logo placement on sponsored property
- Company logo & link on www.brianjordanfoundation.com for one full year

#### **CELEBRITY GOLF THREESOME**

\$2,000

- 1 Golf threesomes (3 players) for Monday's
   Celebrity Golf Classic (fourth will be a celebrity
   golfer "drafted" at the Sunday evening Draft
   Party). Includes breakfast, lunch and awards
   dinner, along with gifts and opportunity to
   participate in all contests.
- 6 tickets to the Sunday evening Draft Party at the Wine Pavilion
- Team photo for each golfer with their celebrity

## \$700 INDIVIDUAL GOLFER

- 1 spot in Monday's Celebrity Golf Classic. Includes breakfast, lunch and awards dinner, along with gifts and opportunity to participate in all contests.
- 2 tickets to the Sunday evening Draft Party at the Wine Pavilion

## \$800 HOLE SPONSORS

- Company name/logo will be displayed at one golf hole (on each course) during the Celebrity Golf Classic
- Opportunity to sample/table on course (\$100 fee to course and any supplies must be paid for by company)
- 2 tickets to the Sunday evening Draft Party at the Wine Pavilion



**WITH THANKS TO OUR 2018** 

# CELEBRITY GOLF WEEKEND SPONSORS













































# PAYMENTS FOR SPONSORSHIP and DONATIONS TO BRIAN JORDAN FOUNDATION

May be made at any time online at www.brianjordanfoundation.com or by mail to:

**Brian Jordan Foundation**P.O. Box 767280, Roswell, GA 30076

Email: bjordan@brianjordanfoundation.com with any questions!

Tax receipts will be issued for general donations; in compliance with IRS Reconciliation Act of 1993, sponsorships are not eligible for tax receipt. 501(c)3 #52-2091069



THE BRIAN JORDAN FOUNDATION

